

RESOURCE PERSON

DR. BHAVESH VANPARIYA

Dr. Bhavesh Vanpariya is Faculty and Coordinator at Department of Human Resource Development, Veer Narmad South Gujarat University, Surat. He holds MBA(Gold Medal), Ph.D. LLB, MA(Psychology), Post Graduate Diploma in Research Methodology, Post Graduate in HRM and Business



Analytics from IIT-Kharagpur. Dr. Vanpariya started his career in the corporate world with HCL and moved on to academics with a particular focus on research for the last twelve years. He has authored of many books entitled "Business Research Methods," "Interdisciplinary Studies in Management," "Contemporary Research in Higher Education," "Human Resource Management" and "Service Quality Management," all published by McGraw Hill Education, New Delhi and "Marketing Management" by Archers & Elevators Publication, Bangalore. Being academically inclined, he holds the credit for presenting and published more than 100 research papers at International and National Conferences and reputed refereed journals. He was awarded Best Doctoral Research Award by AIMS International, USA and Nirma University, Ahmadabad, India. He has been awarded Best Paper Awards in many of his Conferences. Dr. Vanpariya has been the resource person and recognized guide of Ph.D. and M.Phil. Course. His areas of interest include Service Marketing, Strategic HRM, Research Methodology, Quantitative Analysis, Cognitive Science, Neuromarketing and Behavioral Science. He has conducted many workshops, seminars and FDPs on Research Methodology, SPSS, AMOS and Quantitative analysis at GTU, EDI, BK School of Management, DHRD, AICTE etc. He is on the editorial boards of many prominent international journals. He is a member of International Association of Academicians and Researchers and Research Associate of Matrix Consultancy (I) Limited, Pune.

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SWAMI VIVEKANAND VIDYAPRASARAK MANDAL'S COLLEGE OF COMMERCE

(AFFILIATED TO GOA UNIVERSITY)

BORIM, PONDA - GOA

In Collaboration With



SANT SOHIROBANATH AMBIYEE GOVERNMENT COLLEGE OF ARTS & COMMERCE, RESEARCH CENTER IN COMMERCE

VIRNODA, PERNEM GOA

Organises

THREE DAYS STATE LEVEL WOKSHOP ON "STRUCTURAL EQUATION MODELLING USING SPSS AMOS "

24th March - 26th March 2021.

Venue

MULTIPURPOSE HALL
SWAMI VIVEKANAND VIDYAPRASARAK MANDAL'S
COLLEGE OF COMMERCE
BORIM - PONDA - GOA

Timing

9.00 AM To 4.30 PM

ABOUT SVVM's COLLEGE OF COMMERCE

Swami Vivekanand Vidyaprasarak Mandal's College of Commerce was established in the Year 2013. The College is affiliated to Goa University, Goa and is located amidst picturesque surroundings in the beautiful village of Borim located in the city of Ponda-Goa. The College has a well equipped building with the necessary infrastructure and a competent well qualified staff. College is determined and focussed towards attaining all round development of students by moulding them into responsible citizens of the country.

The Department of Commerce of the College was established in the Academic Year 2013-2014 to offer B.Com, which is affiliated to Goa University. The core objective of the Department is to excel in academics and provide practical knowledge in the functional areas of Commerce. The Department believes in inculcating research culture among its faculty members and conducts seminars, FDPs and Workshops to enhance the research aptitude.

ABOUT SSA GOVT. COLLEGE OF ARTS & COMMERCE, RESEARCH CENTER IN COMMERCE

Government College of Arts and Commerce, Virnoda, Pernem, Goa, later renamed 'Sant Sohirobanath Ambiyee Government College of Arts and Commerce, Virnoda, Pernem, Goa was established in the academic year 1993-94. With the excellent results it has achieved over the years, with hundreds of its graduates placed in life. The College provides facilities for academic excellence and helps in the development of physical intellectual and moral faculties of the students with a view to making young men and women disciplined citizens of our country. The College is managed by the Government of Goa with the primary objective of catering to the students of Pernem on priority basis. It is permanently affiliated to the Goa University since 2006- 2007.

After successfully commencing M.Com with specialization in Accountancy and Business Management, the college with the permission from Directorate of Higher Education, Govt of Goa took the initiative of starting a research centre in Commerce leading to the award of PhD in Commerce. Research centre is affiliated to Goa University and is headed by Principal Prof.(Dr) Filipe Rodrigues e Melo. Presently 15 research guides in Commerce from Colleges in Goa are attached to the research centre and more than 60 research scholars have registered with the centre and are pursuing their PhD from Goa University.

ABOUT BORIM

Borim is a culturally rich village of Ponda taluka; situated on the banks of the Zuari River, wearing a beautiful emerald crown of the Siddhanath Parvat. the 6" highest mountain of Goa. The village of Borim has a rich history that dates back to the Kadamb era and still holds antique heritage landmarks in the form of distinguished and ancient temples. The village has also produced many creative personalities in the field of classical music, social workers, literary figures and Sahitya Academy Award winners in modern times.

It is well connected to the neighboring states through road transport. The Madgaon railway station is located at a distance of 17 kms, Karmali railway station is located at a distance of 24 kms and Dabolim airport at a distance of 28 kms.

OVERVIEW OF THE WORKSHOP

SPSS AMOS is a powerful statistical technique that is widely used in Behavioral Science & Social Science Research. This workshop will facilitate Researchers, Academicians and Industrial delegates to comprehensively learn & understand theoretical concepts and the practical way of adopting suitable tools for Data analysis and Interpretation. At the end of the workshop, participants could understand the philosophy of research and will be able to use SPSS AMOS to do data diagnostics, perform suitable analysis and make worthy inference.

OBJECTIVES

The objective of this workshop is to provide the practical knowledge about SPSS AMOS (Statistical Package for Social Science) and to render the usefulness of SPSS AMOS in increasing academic and industrialist research performance. This workshop is designed to acquaint the researchers about the tools, techniques and practices of SPSS AMOS. By using SPSS AMOS the researcher can make better analysis and presentation of the data.

CONTENT OF THE WORKSHOP

- ~ Data Analysis issues and challenges
- ~ Correlation Analysis
- ~ Regression Analysis
- ~ Exploratory Factor Analysis
- ~ Reliability & Validity Analysis
- ~ Confirmatory Factor Analysis
- ~ Measurement Model Analysis
- ~ Structural Equation Modeling
- ~ PATH Analysis
- ~ Model Validation and Modification
- ~ Mediating Effect Analysis
- ~ Moderating Effect Analysis
- ~ Group Analysis
- ~ Data Imputation

Registration Fee

Rs. 3000/-

(Limited to 25 Participants only)

Fee is inclusive of Lunch, Refreshment and Certificate. Participants are required to bring their own Laptop.

Online Transfer (NEFT) / G Pay / PhonePe

BANK: BANK OF MAHARASHTRA
BRANCH: PONDA (1163)
ACCOUNT NAME: SWAMI VIVEKANAND V M
COLLEGE OF COMMERCE (B.COM)
ACCOUNT NO.: 60132030630
IFSC CODE: MAHB0001163
MICR CODE: 403014004

***Interested Participants are required to register on or before 22nd March 2021**

Registration Form

<https://forms.gle/5sRYgYQ4whcyvQ29A>

Kindly join What's App Group :

<https://chat.whatsapp.com/F5MvN4uk5TiB6UUj3koKQP>