



SWAMI VIVEKANAND VIDYAPRASARAK MANDAL'S COLLEGE OF COMMERCE

(Affiliated to Goa University, Recognized by UGC under Sec. 2(f) of UGC Act 1956)

BORIM PONDA - GOA

In Collaboration with

VILLAGE PANCHAYAT, BORI - GOA

DEPARTMENT OF AGRICULTURE, PANJIM - GOA

GOA COLLEGE OF AGRICULTURE OLD-GOA

GREEN ARMY, BORI - GOA

&

BIODIVERSITY MANAGEMENT COMMITTEE, BORI - GOA

ORGANISES

कृषी महोत्सव २०२५ : शेतीचो सन्मान, तरणाट्यांक उर्बा

**A TWO-DAY CELEBRATION OF INNOVATION,
SUSTAINABILITY,
AND COMMUNITY IN AGRICULTURE**

**Smart Farming for a Sustainable Future | Soil to Soul: Celebrating the Farmer |
Organic & Local: Back to the Roots**

28th & 29th June 2025

**Venue: Swami Vivekanand Vidyaprasarak Mandal's
College of Commerce,
College Campus, Shirshire Bori, Goa**

ABOUT THE COLLEGE

Swami Vivekanand Vidyaprasarak Mandal's College of Commerce was established in the Academic Year 2013-2014. The College is affiliated to Goa University, Goa and is located amidst picturesque surroundings in the beautiful village of Borim located in the city of Ponda-Goa. The College has a well equipped building with the necessary infrastructure and a competent well qualified staff. The College places strong emphasis on holistic development, encouraging participation in cultural events, sports meets, and academic enrichment activities. With a vibrant student community of over a thousand learners, the college continues to uphold its commitment to academic excellence and all-round student growth.

ABOUT THE BORIM

Borim is a culturally rich village of Ponda taluka situated on the banks of the Zuari River, wearing a beautiful emerald crown of the Siddhanath Parvat the 6th highest mountain of Goa. The village of Borim has a rich history that dates back to the Kadamb era and still holds antique heritage landmarks in the form of distinguished and ancient temples. The village has also produced many creative personalities in the field of classical music, social workers, literary figures and Sahitya Academy Award winners in modern times. It is well connected to the neighboring states through road transport. The Madgaon railway station is located at a distance of 17 kms, Karmali railway station is located at a distance of 24 kms, Dabolim airport at a distance of 28 kms and Manohar International Airport at a distance of 67 Kms.

VISION

- Farmer awareness.
- Organic produce promotion.
- Agri-innovation showcase.
- Cultural exchange.
- Connecting students by organizing various competitions on agricultural themes.
- Promote compostable alternative to plastic and disposable tableware.
- Highlight that earthenware pots, plates, etc. are made from natural clay, a renewable resource, and are often biodegradable.

ACTIVITIES

- **Agriculture:** Farmer produce stalls, Agri-equipment demos, organic food stalls, live ploughing, seed exchange.
- **Education:** Expert talks, Agri-innovation displays, sustainable practices workshops.
- **Awareness Booths:** Soil testing, organic farming helpdesk.
- **Culture:** Folk music/dance.
- **Food:** Local cuisines, organic food stalls, millet-themed counters.
- **Exhibition and Demonstration:** Display of agricultural tools & techniques, and organic practices.
- **Stalls:** For selling farm produce and SHG-made goods.

COMPETITIONS FOR HIGHER SECONDARY STUDENTS FROM PONDA TALUKA:

- **Essay Writing Competition:** "Grow What We Eat: The Future of Goa".
- **Poetry Writing Competition:** "Green Goa, Clean Goa".
- **Elocution Competition:** "Youth for Agriculture and Sustainability".
- **Drawing Competition:** Theme: "Our Fields, Our Future".

PROGRAMME SCHEDULE

DAY 01 - 28TH JUNE 2025

9:30 AM – 11:00 AM: INAUGURAL CEREMONY

11:00 AM – 5:30 PM: Technical Sessions, Agri Equipment Demo, Self-Help Groups & Farmers Stalls & Student's competitions.

DAY 02 - 29TH JUNE 2025

9:30 AM – 11:00 AM: VALEDICTORY CEREMONY

11 am onwards: Self-help Group and farmer stalls & Student's competitions.
Saplings distribution by Hon Minister for WRD Shri. Subhash Shirodkar
(on first cum first serve basis)

11 :00 AM – 6:00 PM: Cultural Program.

Special Features:

Felicitation of winners and farmers

CHIEF PATRON

Shri. Prakash D. Prabhu
President, Swami Vivekanand Vidyaprasarak Mandal
Shri. Minanath T. Upadhye
Chairman, Local Managing Committee

PATRON

Prof. Achut P. Pednekar
Principal
Swami Vivekanand Vidyaprasarak Mandal's
College of Commerce, Bori.

CONVENOR

Dr. Shekhar Sawant
Head of Department (HOD) of Commerce
FOR FURTHER DETAILS CONTACT:

Mr. Ashay Korde (8788752338) & Mrs. Sonia Desai (9158769312)