



**Swami Vivekanand Vidyaprasarak Mandal's
College of Commerce
Bori, Ponda- Goa**

(Affiliated to Goa University and Recognised by UGC under Section 2(f) of UGC Act, 1956)

Department of Library & Information Science

2026-2027

"Mega Book Exhibition"

The Department of Library and Information Science in collaboration with Broadway Book Centre organised , Mega Book Exhibition on 17th -19th August 2026 at college hall.

Participants: Staff ,students , visitors

Description: Swami Vivekanand Vidyaprasarak Mandal's College of Commerce, The Department of Library and Information Science in collaboration with Broadway Book Centre organised , Mega Book Exhibition on 17th -19th August 2026 at college hall.

Purpose:

To promote a reading culture among students and faculty members. Encourage students to develop regular reading habits and broaden their knowledge. To help students discover and select books according to their academic and personal interests.

Activity:

The three-day exhibition showcased a wide variety of books covering academic subjects, literature, fiction, competitive examinations, biographies, self-help, general knowledge, and other areas of interest. Students and faculty members visited the exhibition, browsed the displayed collection, and interacted with the book-centre representatives. Participants were encouraged to explore new titles and develop an interest in reading.

Outcome:

The Mega Book Exhibition received an enthusiastic response from students and faculty members. Students from the parenting institution and other Higher Secondary Schools also visited the exhibition and actively explored the wide range of books on display. The exhibition successfully promoted reading habits, encouraged knowledge-seeking, and provided an opportunity for students to discover books of academic and general interest. The event also strengthened collaboration between the college, its associated institutions, and the book centre

Dr. Sonia Desai

LIBRARIAN

**SVVM's College of Commerce
Bori- Ponda -Goa 403 401**

9/10/2026
PRINCIPAL
S.VVM'S COLLEGE OF COMMERCE

